

Mildenhall Cricket Club

Sponsorship Opportunities **2017**



1st XI - Two Counties Division One Champions 2016

**PROMOTION BACK TO THE
EAST ANGLIAN PREMIER LEAGUE**

2016 - a memorable year!!!

OUR CLUB...

Nestling on the banks of the river Lark, on the border between Suffolk, Norfolk and Cambridgeshire, Mildenhall Cricket Club (MCC) is one of the leading cricket clubs in East Anglia.

The club fields sides from Under 11 through to senior Men's and Women's teams in the East Anglian Premier League & Two Counties Cricket Championship.

2016 - a memorable year!

ADULT TEAMS MAKE HISTORY

Saturday 1st XI champions of Two Counties for first time ever, and gain promotion to East Anglian Premier League.

Sunday 1st XI champions again (third consecutive year).

Saturday 2nd & 3rd XI's both recording their highest ever league positions.

Ladies challenged for the league title finishing runners up, continuing the squad progression.

SUCCESS FOR OUR JUNIOR TEAMS

The junior teams continue to be the pride of Suffolk:

U15s County Cup winners & Regional Finalists

U13s Suffolk League winners & County Cup runners up



He's one of our own...

Mildenhall Cricket Club are proud to say **'we have produced an England international'**.

On Tuesday 5th July 2016, **Tymal Mills** gained his first cap in a T20 match vs Sri Lanka at Southampton.

Congratulations Tymal, hopefully the first of many.



YOUTH ACADEMY

The junior coaching system has been instrumental in supporting talented cricketers to achieve their potential.

Other graduates:

Tom Westley plays professionally for Essex, was made vice captain last season, and represents England Lions.

Ben Shepperson, our 1st XI captain, selected for the MCC tour of Nepal last winter, and this year looks to break into Suffolk Minor Counties squad.

80% of 128 players representing in Saturday cricket are graduates of the youth system.

from GRASSROOTS to the TEST ARENA

Thirteen teams = One club!

WHY SPONSORSHIP?

Sponsorship is an extremely important source of funding for the club. The success of the club is founded on hard work undertaken on a volunteer basis. Sponsorship allows us to continue to invest in the community by:

- delivering an all-year round programme of coaching
- continuing to develop a thriving youth set up
- maintaining the infrastructure of a successful sporting club
- recruiting a high class overseas professional coach
- investing in the community

The club promotes teamwork, fair play and sportsmanship in everything it does and we believe that every player, coach and volunteer should have access to the great game – cricket.

MCC has a range of sponsorship options available for both corporate and individual supporters:

SPONSORSHIP PACKAGES

PLATINUM SPONSOR	£5,000
GOLD SPONSOR	£2,500
SILVER SPONSOR	£1,000
BRONZE WAMIL SPONSOR	£ 500
BRONZE PLAYER SPONSOR (Playing members only)	£ 250
INDIVIDUAL SPONSOR	POA



The club holds the England Cricket Board's (ECB) Clubmark award. This is an externally assessed accreditation recognising that the club sets a benchmark for a "high quality community cricket club".

PLATINUM SPONSOR

£5,000 (one available)

The Platinum package is tailored to accommodate an organisation or individual wanting an affiliation and exposure with a highly successful West Suffolk based sporting body – Mildenhall Cricket Club. The Platinum package offers premium visibility with all the benefits that brings to you and your business in a cost effective manner on an all year round basis.

Components of this package are based around advertising, promotion, communication, hospitality and merchandise and include:

- Exclusive naming rights on all playing and training kit
- Access to club's membership e-mail database
- Naming rights on stumps used in 1st XI and 2nd XI home matches
- Shared naming rights on sight screens
- Boundary sponsor board - near pavilion
- Front of pavilion sponsor board
- Logo on all correspondence
- Premium positioning for logo and link on website homepage
- Logo and link on website sponsors page
- Fixture book – full page advert
- Team photograph
- Invite to sponsor's day lunch
- 2 x Associate Memberships
- 4 x tickets to Annual Dinner
- 2 x tickets to Essex T20 match
- Club cap
- Club Tie
- Discount on pavilion hire

Central to all of these activities is the club's motto

"As in Victory, So in Defeat"

Be part of a highly successful West Suffolk based sporting body
Mildenhall Cricket Club

GOLD SPONSOR

£2,500 (two available)

The Gold package is tailored to accommodate an organisation or individual wanting an affiliation and exposure with a highly successful West Suffolk based sporting body – Mildenhall Cricket Club.

The Gold package provide the opportunity to promote your business in a cost effective manner on an all year round basis.

Components of this package are based around advertising, promotion, communication, hospitality and merchandise and include:

- Access to club's membership e-mail database
- Shared naming rights on sight screens
- Naming rights on stumps used in 3rd XI or 4th XI home matches
- Boundary sponsor board - near pavilion
- Front of pavilion sponsor board
- Logo on all correspondence
- Logo and link on website homepage
- Logo and link on website (sponsors page)
- Fixture book – full page advert
- Team photograph
- Invite to sponsor's day lunch
- 2 x Associate Memberships
- 2 x tickets to Annual Dinner
- 2 x tickets to Essex T20 match
- Club cap
- Club Tie
- Discount on pavilion hire



Former England International Graham Thorpe opened the redeveloped pavilion in 2009, pictured on the main square



SILVER SPONSOR

£1,000 (three available)

The Silver package is tailored to accommodate an organisation or individual wanting an affiliation and exposure with a highly successful West Suffolk based sporting body – Mildenhall Cricket Club.

The Silver package provides opportunities to promote your product or services in a cost effective manner on an all year round basis.

Components of this package are based around advertising, promotion, communication, hospitality and merchandise and include:

- Boundary sponsor board
- Front of pavilion sponsor board
- Logo and link on website (homepage)
- Logo and link on website (sponsors page)
- Fixture book – full page advert
- Team photograph
- Invite to sponsor's day lunch
- 2 x Associate Memberships
- Club cap
- Club Tie
- Discount on pavilion hire

“As in Victory, So in Defeat”

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BRONZE 'WAMIL' SPONSOR

£500 (ten available)

The Bronze Wamil package is tailored to accommodate an organisation or individual wanting an affiliation and exposure with a highly successful West Suffolk based sporting body – Mildenhall Cricket Club.

The Bronze Wamil package provides opportunities to promote your product or services in a cost effective manner on an all year round basis.

Components of this package are based around advertising, promotion, communication, hospitality and merchandise and include:

- Boundary sponsor board
- Logo and link on website (sponsors page)
- Fixture book – full page advert
- Team photograph
- Invite to sponsor's day lunch
- 2 x Associate Memberships
- Club cap
- Club Tie
- Discount on pavilion hire



GOT HIM, the 1st XI celebrate a wicket!

BRONZE 'PLAYER' SPONSOR

£250

The Bronze "Player" Sponsorship package is designed for playing members who run their own business and want their organisation to have an affiliation and exposure with a highly successful West Suffolk based sporting body – Mildenhall Cricket Club.

Components of this package are:

- Boundary sponsor board
- Logo and link on website (sponsors page)
- Full Playing Membership
- 2 x tickets to Annual Dinner
- Discount on pavilion hire



INDIVIDUAL ITEMS

The following sponsorship items can be purchased on an individual basis:

- Matchday sponsor **£100**
- Boundary sponsor board **£175***

**£60 surcharge applies for setup of new sponsor boards*

- Logo & link on website **£ 30**
(sponsors page)

2016 - a memorable year!

Summary of Sponsorship Packages

Package -	Platinum	Gold	Silver	Bronze Wamil	Bronze Player
Term -	3 Years	3 Years	1 Year	1 Year	1 Year
Naming rights on kit	✓				
Email database	✓	✓			
Loyalty Scheme	✓	✓			
Stumps	✓				
Sightscreen	✓	✓			
Logo on correspondence	✓	✓			
Boundary Sponsor Board	✓	✓	✓	✓	✓
Front of Pavilion Board	✓	✓	✓		
Logo & Link on homepage	✓	✓	✓		
Logo & Link on website (sponsors page)	✓	✓	✓	✓	✓
Logo on Newsletter	✓	✓			
Team photograph	✓	✓	✓	✓	
Sponsor Day Lunch	✓	✓	✓	✓	
4x Annual Dinner Tickets	✓				
2x Annual Dinner Tickets		✓			✓
Tickets to Essex T20 match	✓	✓			
Club cap	✓	✓	✓	✓	
Club tie	✓	✓	✓	✓	
Discount on pavilion hire	✓	✓	✓	✓	✓
Fixture book—full page	✓	✓	✓	✓	
2x Associate memberships	✓	✓	✓	✓	
Full Playing Membership					✓

Conditions

All sponsorship packages run from March 1st for a 12 month period unless stated otherwise.

All prices are exclusive of VAT

CONTACT DETAILS

Nick Allen

Sponsorship Coordinator

email: nick.allen@volvo.com

mobile: 07968 945339

(or feel free to make contact with any committee member listed below)



OUR CRICKET FAMILY

Tony Cornell (*President*)

Peter Finnis (*Vice President*)

Management Committee:

Lou Handy (*Chairman*)

Nick Allen (*Vice Chairman*)

Steve Bone (*Secretary*)

Mark Thurston (*Treasurer*)

Lee Chipchase

Andrew Francis

Kayleigh Francis (Bar Manager)

Andrew Youngs

We also have a strong sub-committee structure with specific roles & responsibilities

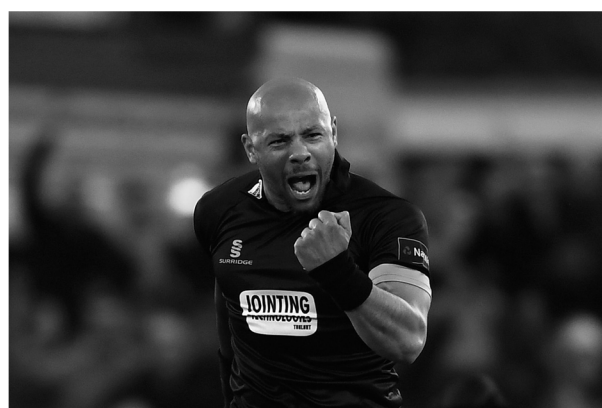
In 2016 WE MADE HISTORY



Saturday 3rd September
1st XI clinch the Two championship
with victory against Hadleigh



Tuesday 5th July 2016
Tymal Mills England debut vs Sri Lanka



Your support will help the club...

...produce the next Tymal Mills, Tom Westley!
...create the best ground (& facility) in East Anglia!

www.mildenhallcricketclub.hitscricket.com



we are premier league, we are premier league...

champione, champione, ole ole ole...

2016 - a memorable year!!!